

FLORIDA REGION  
ANTIQUÉ AUTOMOBILE CLUB OF AMERICA

# *The Running Board*

Published Monthly in the Interest of the Preservation of  
Antique Motor Vehicles



**1935 Brewster Ford Convertible Roadster**

**November 2023**

Coming Events:

Dec 11	Florida Region Board and General Meeting, Perkins Restaurant at 989 West Orange Blossom Trail, Apopka, 32712	1:00PM
Dec 11	Christmas Dinner, Perkins Restaurant at 989 West Orange Blossom Trail, Apopka, 32712	



For the latest Florida Region club news visit our website

[www.FloridaRegion.aaca.com](http://www.FloridaRegion.aaca.com)



THE RUNNING BOARD
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Send your article submissions to:  
boardeditorfl@gmail.com  
Deadline is the 20th of the month

### **December Birthdays**

Luz Nieves	December 2
Faren LeJeune	December 7
Charles Jones	December 12
Jack Swain	December 16
Larry Cole	December 21
Arlene Mills	December 26

## **Board and General Meeting –**

The Florida Region AACA Club Board was held November 13 at the All Saints Episcopal Church in the Mary Martha Room.

The club general meeting started after the Board meeting. Ten members attended the general meeting. Bob Rader (owner of Rader's Relic classic car lot) , a club member and past club officer, attended to let club members know that his Rader's Relic classic car lot is closing and many of his collectable items will be for sale.

President Charlie Jones called the meeting to order at 7:00PM. Charlie presented the treasurer's report and the members accepted the report. The October meeting minutes were accepted as shown in the October newsletter.

The meeting discussion was opened with a reminder that 2024 club local dues will be due on January 1st. The Florida region club dues are \$25.

Also members were reminded that the Club Christmas Dinner is at Perkins Restaurant at 989 West

Orange Blossom Trail, Apopka,  
32712

The 2024 show planning was discussed. Darrell Cole presented a copy of the flier for the show that he designed. The entrant fee for the cars was agreed to be \$20 for pre registration and \$25 on the day of the show.

Jack Scott did a show and tell of the DVD collection of car show and ad videos that he has collected. See Jack if anyone would like a copy of one of Jack's DVDs.

For the meeting program, Jack showed a video of the GM Car Shows history from 1950 to 1958. We viewed up to 1954 and plan to pick up viewing 1955 as a future club program.

Afterward, Betsy Campbell served some great cookies.

The meeting was adjourned at 8:02PM.

Glenn Harris, Secretary

## **Message from Bob Rader**



After 45 years Rader's Relics is selling the property and must vacate. There's a lot of auto paintings, signs, models, and collectable stuff cheap. Call ahead please and set a time so I can meet you there. Bob's phone is 407-748-7052 or leave a message at the office 407-647-1940 so he can meet you there at 1896 Kentucky ave. Winter Park.

### **Dues are due**

Hi Florida Region members. It is time again to pay your Region and National dues for 2024. The Region dues are \$25 and should be paid by January 1, 2024. Make the check out to Florida Region, AACA and mail to Don Allen, 153 Poe Dr., Winter Haven, FL. 33884.

National dues are due at the same time. You must be a member of National in order to be a member of the Region. National dues are \$45. Make your check out to AACA and mail to 800 West Hershey Park Dr., Hershey, PA

### **1934 Brewster- Used Art Deco face trying to Survive the Depression**



1934 Ford Brewster Town Car Cabriolet

### **Ford Brewster vs Brewster Rolls-Royce**



Brewster & Company was a wholly-owned subsidiary of Rolls-Royce of North America. To avoid the stigma of bankruptcy, it evolved into the Springfield Manufacturing Corp. President John Inskip's idea was to build four custom-built Brewster bodies on a Ford

V-8 chassis each carrying a \$3,500 price tag, half the typical cost of a custom car at that time. Body styles included a town car, limousine, convertible coupe, and convertible sedan. The plebian Ford chassis appealed to those who had survived the crash financially yet considered it inappropriate to flash their good fortune in an era of soup kitchens, breadlines, and 25 percent unemployment. To the unsuspecting they could say, "I'm driving a Ford."

The Ford V-8 chassis was lengthened 15 inches to accept the Brewster coachwork. Not to be confused with any other car, Brewsters featured a unique heart-shaped grille and cow catcher-style front bumpers on 1934 models. Others likened the quirky styling to a fountain pen point. Production of cars began in 1934 and ended in 1936 with as few as 113 built. Brewsters were sold exclusively through the Rolls-Royce dealership in New York City.

Inskip marketed the cars to New York celebrities (Rockefellers, Astors, Louis Tiffany), with whom it became popular. Rolls-Royce Limited under English management strongly objected to coachwork being installed on Ford chassis, which led to Rolls-Royce of America, Inc. changing their name to Springfield Manufacturing Corporation and renegotiating its contract with the British firm to continue importing British-made products into America.

Ford Brewster's initiative was originally profitable, but soon Brewster started to lose money, and the company's bondholders and directors asked that it be shut down. Dallas E. Winslow bought the company that was the subject of bankruptcy proceedings in July 1935.



Al Jolson with 1935 Brewster



## Auction Results



1964 Pontiac Catalina sold for \$30,800 on Barrett-Jackson Las Vegas Auction November



1959 Plymouth Fury Sport sold for \$110,000 on Barrett-Jackson Las Vegas Auction November



1949 Cadillac Series 62 Coupe De Ville sold for \$64,900 on Barrett-Jackson Las Vegas Auction November